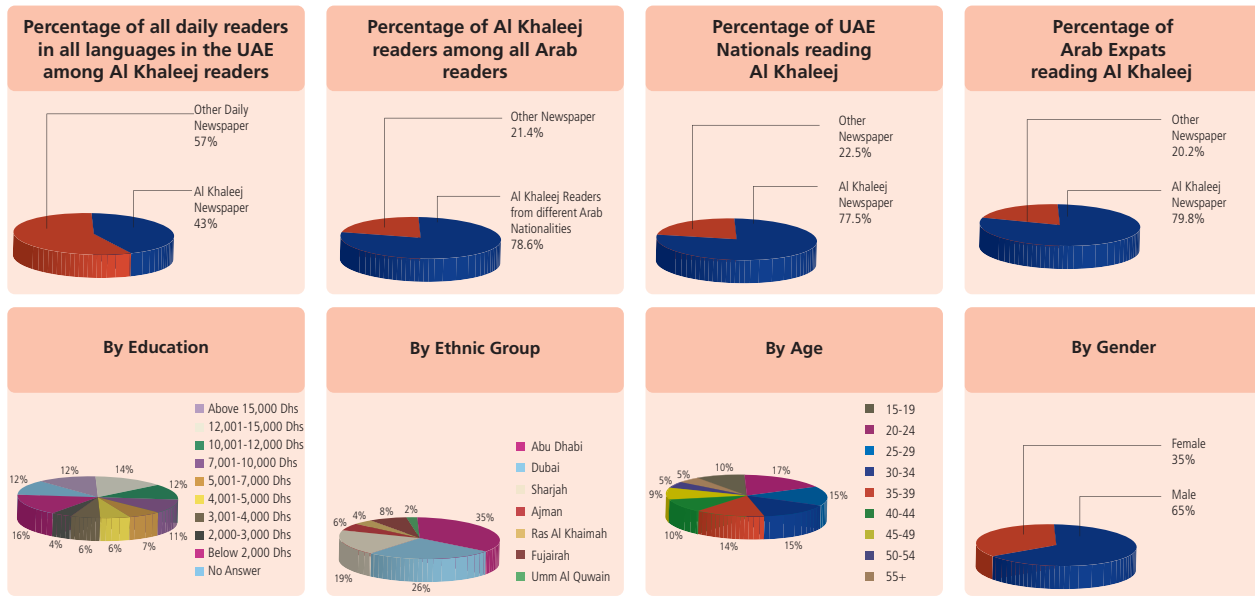




No.1 Daily of UAE



Al Khaleej Readership Profile



• Base: Total Issue Readership
• Duplicated numbers

Based on IPSOS STAT Readership Survey 2007

Circulation Breakdown of Al Khaleej - UAE

S.No.	Name of City	No. of copies	S.No.	Name of City	No. of copies
1	Dubai	37,200	5	Fujairah	6,000
2	Abu Dhabi	33,500	6	Ajman	5,900
3	Sharjah	21,300	7	Ras Al Khaimah	5,500
4	Al Ain	11,000	8	Umm Al Quwain	4,100

Advertisement Details

Sizes	Dimensions (Only print area. See tech details)	Colour US\$
Full Page	H 27 cms x W 20.50 cms	5000
Double Spread	H 27 cms x W 41 cms	12000

Special Positions

Outside Back Cover	US \$ 9000
Inside Front Cover	US \$ 7500
Inside Back Cover	US \$ 7000

Booking / Payment Details

Release order :
AL KHALEEJ - Canada Country Report
 C/o Prism Marketing Management, P.O.Box: 117114. Dubai - UAE
 • Draft / Telegraphic Transfer in Favour of Prism Marketing Management
 Mashreq Bank - A/C #: 0494331958, SWIFT ID: BOMLAEAD
 • Booking form duly stamped, signed, with payment in favour of Prism Marketing Management, Dubai

Material - Digital Formats only

Digital Artwork (Resolution : 300 Pixels / Inch)
 • Hi-Res CMYK PDF
 • Hi-Res CMYK JPEG
 • Illustrator EPS with CMYK Pictures Embedded
 • All fonts converted to outline/curves.

Dimensions for the artwork

Size	Trim Size (in cm)	Bleed Size (in cm)	Size	Trim Size only (in cm)
Double Spread	H 27 x W 41	H 28 x W 42	Half Page (Horizontal)	H 12 cm x W 18 cm
Full Page	H 27 x W 20.50	H 28 x W 21.50	Half Page (Vertical)	H 25 cm x W 8 cm

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Booking & Material Deadline: 5th November 2008

Canada Country Report



